

Annual Report 2023 -24

ANNUAL REPORT OF
ALPHONSA COLLEGE THIRUVAMBADY
PRINCIPAL

1. The president of this function and Manager of the college Rev Fr. Scaria Mangarayil, Honourable Chief Guest of the day, Invited dignitaries, parents, my dear students, and staff. I take this opportunity to convey my heartfelt greetings to you all and welcome you all to the 10th Annual Day of ACT. The Annual Day in any educational institution has traditionally been signified as the day when co-scholastic activities take precedence over academics. It's also the day when we take stock of the year gone by, review the achievements and the innovations. Praising the journey of Alphonsa College from the day of inception, it was indeed from a very humble and modest beginning to a full-fledged college today. I am proud of my students and I am confident of my staff and I trust the management when I stand in front of you to present this annual report.

Good morning to you all. It is my great privilege and honour to present this annual report of our college. Alphonsa College Thiruvambady (ACT) was established in 2014 by the Diocese of Thamarassery as an educational hub affiliated to the University of Calicut. Ever since its inception the college has been trying to provide value based high quality education to its students. Over the past years, it has grown up gradually and steadily, initiating six undergraduate & two postgraduate programmes. The College has on its roll 321 students, 30 faculty members and 11 supporting staff. In this academic year ... new faculty members have joined our college. The new faculties are appointed in the existing vacancies or the newly created vacancies due to freshly started UG programmes. Ms.Giya Jose joined the department of Psychology. Ms. Anaga K and Ms Jothis Joseph joined the department of Journalism. Dr. PA Mathai and Ms Kavya Jose joined the department of English. Ms Anjali Babu, Mr. Alex Benny, Ms. Aiswarya Kuriakose, Ms Jinta Luka and Mr. Lithin Mathew resigned from the college since they got govt. appointment or transfer or PhD studies. Best wishes to the newly appointed teachers and sincere thanks and best wishes to all those who left the college after their committed service.

This academic year the college reopened on 3 June 2024 in offline mode. We also admitted 87 new students for the PG and UG programmes. All the regular activities like tutorial classes, mentoring, PTA meetings, internal examinations, final year students' annual tour etc were conducted.

2. Induction Programme

The Induction Programme for students and parents was held on July 10th, introducing the four-year degree system. Rev. Fr. Joseph Palakkatt, Director, ACT, delivered the inaugural speech.

'Birudharambam' of the 2024-28 batch was inaugurated and an orientation delivered talk on scope and excitement of UG programmes by Mr. Abraham Kurian IPSI, the manager, addressed the gathering along with the Principal, Vice principal, IQAC coordinator and staff secretary.

3. Result at A glance

We have a very good pass percentage in last year's university examinations. B. Com Finance 71 percent, B. Com Computer Application 76 percent, BBA 66 percent B. A. English 100 percent BA JMC 100 percent and B. Sc. Psychology 80 percent. Students

achieved many A+ and A grades in University exams. Many students received SC scholarships and Rs. 125220 is distributed as Alphonsa Scholarships in this academic year.

4. Major Achievements

5. Students Awards

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6. Placement and Higher education admissions in and outside India

18 students got placements in 2024-25 year 41 students got admission for higher studies. In addition to this, a number of students are waiting for a VISA to study abroad.

7. Add-on programmes: The College runs around a dozen Add on courses including the Aviation course, Tally programme, DIFA, etc.

8. IQAC

Under the leadership of Fr. Geo Mathew, the IQAC coordinator, the Staff & students prepared everything for the submission of AQAR 2024-25 accreditation. Our management has been investing lakhs of rupees to improve the infrastructure and to make our campus the best student friendly institution.

9. PTA

PTA aims to foster collaboration between parents, teachers, and students. Key events include the PTA Meetings, Induction Programme, 'Birudha Vidhyarambam' ceremony. Initiatives include a hygiene and wellness program for girl students and sponsoring dinner at the NSS camp. The PTA has been active since the college's beginning and holds regular meetings. The PTA General Body convenes on class basis at the beginning of each academic year. PTA executive members are elected from the General Body meeting. The executive meeting is held once every semester or whenever the need arises.

10. *MOU and collaborations.*

Alphonsa College Thiruvambady signed an MOU with College Of Applied Science IHRD, Thamarassery.

11. NSS

Alphonsa College Thiruvambady's NSS unit, established in 2021 and upgraded to aided status in 2023, collaborates with local and regional government and health departments. The unit conducted various activities in the last academic year, including environmental initiatives, anti-drug and yoga programs, participation in government campaigns, relief efforts for the Wayanad landslide, and a seven-day residential camp with community outreach. The newly inducted fifty members strengthened the unit remarkably

12. Onam Celebrations

On September 12, Onam was celebrated with traditional Onasadya, Chendamelam performances, and competitions like Tug of War.

13. Christmas Celebration

The Bishop of Thamarassery was the chief guest. Various competitions, including cake making, carol singing, and crib making, were held.

DEPARTMENT OF ENGLISH

The Department of English excelled in academics, research, and cultural activities. Two students secured admission to Kaladi Sri Shankaracharya College. Key events included the International Seminar "Literature to Liberate" (Aug 7) and the National Literary Fest MERAKI 2025, with over 140 participants.

Academic initiatives featured a Research Methodology session (Oct 22) and a Theatre Workshop (July). Students won 1st positions in Fine Arts & Sports Competitions and excelled in college magazine awards. The department also participated in literary fests, seminars, and the Career Expo 2024.

Committed to literary excellence, the department continues to nurture research and creativity.

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

The **Department of Journalism & Mass Communication** is committed to academic excellence and professional development. The **2021-2024 batch** achieved a **100 pass rate**, with students securing **higher education admissions, placements, and competitive exam preparations.**

Key Highlights

- **Student Achievements:**
 - 3 students joined top institutions for **MA MC, Graphics Designing, and MA Multimedia.**
 - Prizes won in **E-Magazine, Onam Reels, and MERAKI Cover Page Design competitions.**
- **Academic & Co-Curricular Activities:**
 - Faculty attended **FYUGP Orientation by Calicut University.**
 - Conducted a **Research Methodology Session.**
 - Participated in **'CAREER EXPO – 2024'** with innovative activities.
- **Media & Awareness Initiatives:**
 - **PSA production on Energy Conservation Day.**
 - **Radio Features on World Blood Donor Day & Basheer Day.**
 - **Film screenings & discussions on Anti-Nuclear Awareness & Suicide Prevention.**

- **Reading Week programs ('ORTHEDUKKAM,' 'KAZHCHAKKAPPURAM,' 'THIRANJU THIRANJU').**

The department fosters **academic growth, media expertise, and industry readiness**, preparing students for higher education and professional success.

DEPARTMENT OF COMMERCE

The PG Department of Commerce held several events and initiatives during the academic year 2024-25. "Augmenta 2K25 – All Kerala Management Fest" on January 9, 2025. It was a management fest for higher secondary school students in Kerala with various events like Business Quiz, Marketing Game, IPL Auction, Spot Dance, and Football. 150 students participated in the program.

8 workshops were organized by the PG Department of Commerce in the academic year 2024-25. GST, Branding, Smart Investing (AI & Trends), Digital Marketing, SPSS, Career Guidance.

Events: Commerce Day Celebrations, Budget Review, Orientation classes, Post Admission Test, All Kerala Management Fest.

Visits: Industrial visits to Chellotte Tea Factory and Anna Aluminium Company Private Limited.

Other: Career counseling sessions, orientation on Zoho Books (Cloud Accounting), seminar on GST Return filing

The department successfully engaged students in academic, professional, and extracurricular activities, fostering knowledge, skills, and career development.

DEPARTMENT OF PSYCHOLOGY

Department of Psychology at Alphonsa College Thiruvambady organized a series of engaging and informative programs during the academic year 2024-2025. These programs were designed to promote awareness of psychological issues and to foster a holistic approach to student development. The programs included seminars, workshops, and outreach events that covered a range of topics related to psychology, mental health, and societal issues.

The Department was honored to host **Ms. Sanusha P.S.**, a certified yoga trainer and esteemed alumna, who led a workshop on the impact of yoga on mental health. **Mr. Sahal Razi P.V.** provided invaluable career guidance on securing placements in premier institutions, while **Dr. Lijiya Manju**, Assistant Professor at Providence College, Calicut, offered deep insights into academic research methodologies. **Ms. Alphonsa Sunil**, librarian and digital literacy specialist, enriched students' knowledge of N-LIST resources.

Additionally, **Jesfin James and Gayathri**, distinguished alumni, shared their experiences and guidance on academic opportunities at central universities.

Activities of Clubs & Forums

College Union

Freshers' Reception

The college union warmly welcomed the new batch of FYUGP students and their parents on July 10, 2024, with a grand reception and sweet distribution.

Student Welfare Advocacy

A petition was submitted to the authorities addressing student travel concerns, reaffirming the union's dedication to student welfare.

Honoring Former Leaders

Former office bearers were recognized for their contributions and lasting impact on the college.

Alumnus Recognition

The union proudly honored Agniveer Anush Abhishek Dizooza on June 14.

Teachers' Day Tribute

On September 5, the union organized a tribute to teachers and non-teaching staff, along with a Class Magazine Competition

College Incubation Centre

The College Incubation Centre had several events:

- Entrepreneur talk by Mr. Sijo George (Appai Foods) on October 15, 2024.
- Tea factory visit by first-year B.Com students on December 31, 2024.
- YIP orientation by Ms. Daniya George on January 7, 2025.
- Aluminum company visit by second-year B.Com students on February 7, 2025.
- Ongoing K-DISC student acceleration program.

Career Guidance and Placement Cell

The Career Guidance and Placement Cell, in collaboration with various departments and cells, organized multiple seminars and workshops to enhance students' career prospects.

- **"Opening Gateways to Premier Institutes in India"** (Aug 9, 2024) by Mr. Sahal Razi PV covered admission processes and preparation strategies for top institutes.

- **"Interview Preparation and Personality Development"** (Aug 30, 2024) by Mr. Mubashir Humayoon focused on interview skills, confidence building, and professional development.
- **"Central University – The Pulse of Knowledge"** (Jan 30, 2025) by alumni Jesfin James and Gayathri provided insights into central university admissions and academic life.
- **"Your Career is Your Signature"** (Feb 10, 2025) by Mr. Ajay Donatus Prem emphasized career development and personal branding.
- **Career Workshop for B.Com Students** (Feb 18, 2025) covered career opportunities, skill development, and industry expectations.

These events provided valuable guidance for students' academic and professional growth.

Research Cell

The Research Cell promoted research culture through various initiatives:

- Research Club Inauguration – June 14, 2024
- Workshop on SPSS – January 30, 2025
- Seminar on Basic Research Steps for Undergraduates (with Dept. of Psychology) – August 22, 2024
- Research Methodology Workshops (with P.G. Dept. of English & Dept. of Journalism & Mass Communication) – October 8 & December 5, 2024

Students also presented research papers, participated in a research tour at IIM Calicut, attended literature festivals, and engaged in paper presentations and open defense at Govt. College Kondotty. These efforts continue to foster academic excellence and research engagement.

Student Counselling Cell

The Student Counseling Cell focused on increasing awareness and accessibility of counseling services. They held events for Yoga Day, World Suicide Prevention Day, and World Mental Health Day, all aimed at promoting student mental health and creating a supportive campus environment.

CNA

- **Campus Cleaning (01-10-2024):** Organized by CNA with Environmental Forums; first-year students participated.
- **Old Age Home Visits:**
 - *Karunabhavan (18-12-2024)* – Jesus Youth & CNA Forums.
 - *Sanjobhavan (20-12-2024)* – CNA Forums, College Union & PG English Dept.
- **Jail Visit (23-12-2024):** CNA Forums & College Union visited Tirur Sub Jail with cultural events.
- **Palliative Care Training (21-02-2025):** Conducted by CNA Forums; 43 students trained and certified.

ADSP & ASAP Activities

- **Yoga Training (21-06-2024):** Organized by NSS, led by Dr. Amrutha Nithyan.
- **Computer Basics Training (B Com/BBA):**
 - *July 22 - July 25, 2024* – In association with G-Tec.
 - *August 12 - August 16, 2024* – Second session for students.

A word of Thanks

I gratefully acknowledge the sincere and whole hearted support of the patron of the college Bishop Mar Remigiose Inchananiyil, the president of the trust Msgr. Abraham Vayail, the Director Rev. Fr. Joseph Plakat and the efforts of College Manager Rev. Fr. Scaria Mangarayil, Rev. Fr. Manoj Kollamparambil, Vice Principal Mr Sebastian MC, IQAC coordinator Rev. Fr. Geo Mathew, Commerce HoD Ms. Sanamma P. V., English HoD Dr.PA Mathai. Psychology HoD Ms. Sneha Mathew, Journalism HOD Ms Jothis Joseph, PTA Vice president Mr. Prince Sebastian PTA secretary Ms. Deepa Dominic College Union chairman Mr. Ajil Mathew, Vice Chairperson Ms....., other office bearers and each and every one of my teaching and non-teaching staff, colleagues and my students for the valuable help and moral support extended to me for the smooth running of the institution.